## January 22, 2024

| Topic | Notes | Follow Up |
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| Attendance | Kim Rechtin - chair<br>Tracy Davis<br>Leticia Messmer<br>Heidi Neltner<br>Holli Patterson<br>Chanda Calentine<br>Michelle Knight<br><br>Absent -<br>Sam Shelton<br>Nancy Schneider | |
| Call to Order | Kim Rechtin | |
| Minutes November | Approve 1 - Leticia<br>Second - tracy | |
| Visitors/Communication | Elizabeth Allegrini - asked about GROW grants | |
| Events | Some Highlights:<br>● M&M will be country<br>● Fourth of July band booked<br>● June 27- Bluegrass band on, Ma Crow<br>● Movie Nights<br>● March - Easter Egg Hunt<br>● End of year School celebration - partnering with Quest<br>● Sam Scott Ride - May 19<br><br>All events are on social media<br>Hard copies will be posted in businesses<br>Post cards in city building<br>Possible banners - still trying to decide if that's worth money | - Chanda will connect Heidi and Tracy with Cora |
| Events - Applications | Applications - for events<br>● Flea in the Fort- same as last year<br>● Merchants - adding details about food trucks | |
| Events - Committee for events | ● Independence Day - Heidi, Tracy, Holli, Leticia, Kim | |

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| | ● Pop Ups - waiting on this one<br>● House Decorating (Halloween, Christmas July 4th House Decorating - adding this) - Kim | |
| Business Association | ● FTBA joined with the Chamber<br>● January 25 11:30 first meeting, free to anyone who would like to join, mixture of Happy Hours, Luncheons and Speakers<br>● Members receive access to many of the Chamber benefits<br>● Meeting with Southbank & neighborhood planning<br>   ○ trying to do fundraising, write grants for the betterment of communities<br>   ○ Talking with all river cities and needs<br>   ○ A lot of the grants are art based<br>   ○ Discussion about identified needs and whether or not that will fill needs, but Chanda shared that it's too soon to know | |
| GROW Grant | Chanda reported<br>● 6 businesses appalled<br>   ○ Historical, tuck pointing, ADA compliance, facade<br>   ○ 4 have to go to DRB - if they meet the standards, then we can<br>   ○ March 2, announcement out about who receives the grants<br>● Michelle brought up discussion about signs and the need to define what we will cover, overall concerns about visibility and marketing<br>   ○ Chanda explained that this is a DRB decision<br>● Chanda shared that NKU has a class of entrepreneurs that the city will be meeting and businesses can come to meet about challenges/opportunities<br>   ○ Will provide a fresh perspective for troubleshooting and planning/ suggestions | |

| Chair Nominations 2024 | Chanda reported that<br><br>● There are three applications for RenBoard - we have at least 2 positions open, and we could expand by 2<br>● There's a standard approach for choosing that | |
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| Meeting Adjourned | Kim Rechtin | |