

FRIENDS OF THE FORT SPONSORSHIP PACKET 2024





ABOUT US

The City of Fort Thomas hosts events and programs that create engaging, interactive activities for people of all ages to enjoy year round. With contributions from businesses and organizations, we are able to continue to bring top quality events to our community. Sponsoring these events come with some benefits such as:

- All sponsorship dollars are re-invested into the event and into the community.
- Generate new customers and new business partnerships.
- Cost effectiveness that generates a return on investment.
- Reach your target audience using unique media exposure and customized plans.
- Brand awareness and recognition.

Sponsorship benefits may include:

- Advertising inclusion: radio and print ads.
- Marketing collateral: poster distribution, banners at event(s).
- Social media recognition: Facebook, Instagram, e-mail campaigns.
- Website representation: business link on event website.
- On-site presence.
- Category exclusivity.
- Local and regional reach.



FRIENDS OF THE FORT

The Friends of the Fort Program came about to allow for individuals, regardless of their financial situation, to participate in giving towards these amazing programs to continue to provide top notch entertainment, sports leagues, and resources for community members of all ages to enjoy. In kind donations are equivalent to value of donations. Departments that benefit from Friends of the Fort are:



Parks & Recreation

Parks & Recreation focuses on physical, mental, and emotional health and wellness for all ages in our community.

Through events, programs, leagues, camps, and partnerships, they provide a space for members of the community to get active, celebrate, or just relax.



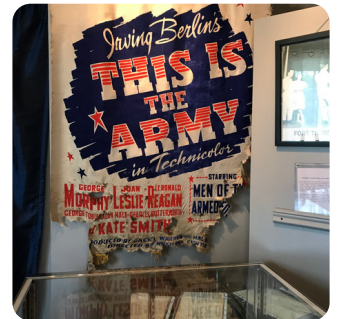
Renaissance

Fort Thomas Renaissance strive to strengthen the fabric of our community through community outreach activities, economic development, and efforts for a sustainable community. The result is a community where families enjoy life.



Farmers' Market

The Market is a bustling, three season market held in the historic Tower Park. From staple goods like fresh produce, meats and eggs, to locally made breads and jams, we offer one of the largest farmers markets in the area.



Museum

The museum is the repository for the city's collective memory. It spans nearly 150 years, from the District of the Highlands to the activation of Fort Thomas Military Reservation and its role in history, from rural farmland to thriving suburban community.

SPONSOR LEVELS



**SERGEANT
VOLUNTEER - \$499**

We know how important our volunteers are to our community. You can be added to our donors list by donating your time and talents to our programs/ events or you may also contribute up to \$499.



**LIEUTENANT
\$500 +**

Donors \$500 + will be added to the donors list with a link to your website on the Fort Thomas App. You will also be featured on Fort Thomas Renaissance Board social media, and a tent at the event/ program. Choose 3 events (excluding Independence Day and Merchants & Music).

**CAPTAIN
\$1,000 +**

Donors \$1,000 + will receive package above plus will be announced onstage during event and listed on event banner, and listed on sponsor poster and printed media. Choose 4 events (excluding Independence Day and Merchants & Music).

**COLONEL
\$5,000 +**

Donors \$5,000 + will receive above package plus you will be included in printed media, and option to hang your companies banner to right of stage/entrance of event. Choose 4 events (includes Independence Day, excludes Merchants & Music).



**MAJOR
\$7,500 +**

Donors \$7,500 + will receive above package plus you will be included in printed media, and option to hang your companies banner to right of stage/entrance of event. 6 Events (includes Merchants & Music and Independence Day).

**GENERAL
\$10,000 +**

Donors of \$10,000 and above will receive the above package plus ads announced onstage during event and possibly commercials, radio ads. All events (includes Merchants & Music and Independence Day).

2024 SPONSOR

Name of Individual, Organization, or Business	
Street address	
City, State, Zip Code	
Primary Phone #	
Email	

YOUR BUSINESS/ORGANIZATION:

Website	
Instagram	
Facebook	

SPONSORSHIP LEVEL

- SERGEANT | VOLUNTEER - \$499
- LIEUTENANT | \$500 +
- CAPTAIN | \$1,000 +
- COLONEL | \$5,000 +
- MAJOR | \$7,500+
- GENERAL | \$10,000+

PAYMENT

Cash, checks, and card are accepted. If paying with a check, make it out to 'The City of Fort Thomas'. If paying with card, there is a 3% charge.

Signature

Date

QUESTIONS?

Chanda Calentine
Economic Development
(859)572-1225
ccalentine@ftthomas.org

MAIL APPLICATIONS TO

City of Fort Thomas Renaissance
130 North Fort Thomas Avenue
Fort Thomas, KY 41075